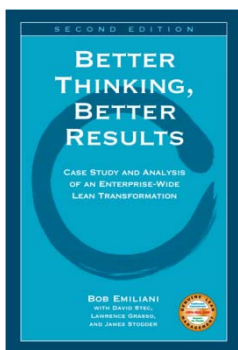


Best How-To Guide For Lean Transformation

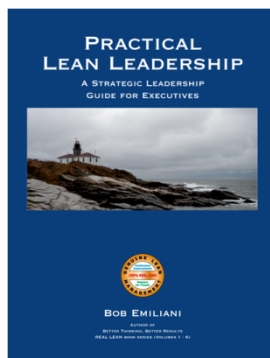


BETTER THINKING, BETTER RESULTS: Case Study and Analysis of an Enterprise-Wide Lean Transformation answers the question: "How do you conduct a total Lean transformation?" It is a detailed case study and analysis of The Wiremold Company's enterprise-

wide Lean transformation from 1991-2001, notable for the integration of both the "Continuous Improvement" and "Respect for People" principles. It is an authoritative and practical Lean implementation manual that will help guide senior managers on their journey.

2nd Ed. • 336 pages • ISBN 978-0-9722591-2-5 • 9.2x6.1x0.8 in. • March 2007 • Soft Cover • \$35

Workbook To Help You Become A Lean Leader

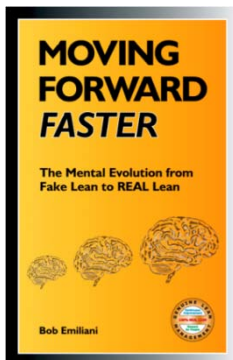


PRACTICAL LEAN LEADERSHIP: A Strategic Leadership Guide for Executives presents innovative and proven approaches to understanding and practicing Lean leadership in an easy-to-follow workbook format. *Practical Lean*

Leadership is the first book to capture the essence of Lean leadership in ways that are specific and actionable for executives to apply at work every day. It links Lean principles and tools directly to leadership beliefs, behaviors, and competencies in new and innovative ways that connect to the realities of the workplace.

152 pages • ISBN 978-0-9722591-5-6 • 8.5x11x0.5 in. • January 2008 • Soft Cover • **COLOR** • \$60

Challenges Your Thinking On Management

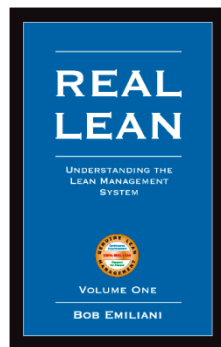


MOVING FORWARD FASTER: The Mental Evolution from Fake Lean to REAL Lean presents 85 economic, social, political ideas that must diminish or be eliminated, and historical facts that must be understood and acknowledged in order to experience long-term success with Lean management. Readers will

gain a very clear picture of how remarkably different Lean leaders' minds are compared to conventional leaders' minds. This book delivers to readers in less than 100 pages, and in a couple of hours of reading time, what a dedicated Lean thinker-practitioner might learn over a period of 15, 20, or 30 years.

112 pages • ISBN 978-0-9845400-1-3 • 8.5x5.5x0.2 inches • January 2011 • Soft Cover • **COLOR** • \$25

Answers Basic Questions About Lean



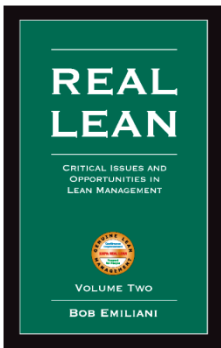
REAL LEAN: Understanding the Lean Management System (Vol. One) explains the purposes, advantages, myths, and misinformation surrounding Lean management. It is a practical guide to understanding Lean management, complete with interesting and informative linkages to historical events and long-forgotten perspectives. Readers will learn how the two principles of Lean management, "Continuous Improvement" and "Respect for People," work in tandem, with emphasis on "Respect for People" – the principle that is often missing from the practice of Lean management.

172 pages • ISBN 978-0-9722591-1-8 • 8x5x0.5 in. • February 2007 • Soft Cover • \$20

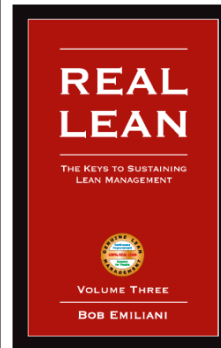


Describes Challenges For Implementing Lean

Tells How To Sustain Management



REAL LEAN: Critical Issues and Opportunities in Lean Management (Vol. Two) helps Lean management practitioners gain a greater awareness of the challenges they face when implementing Lean. The second volume builds upon the interesting and informative



REAL LEAN: The Keys to Sustaining Lean Management (Vol. Three) finally answers the question that Lean practitioners have been asking for decades: "How do you sustain Lean management?" It explains in new and unique ways why sustainability has been so elusive

linkages to historical and long-forgotten perspectives that have contributed to the creation of Lean management as we know it today. Managers will find this book easy to read, insightful, and filled with practical information that will help them better comprehend and put REAL LEAN into practice every day.

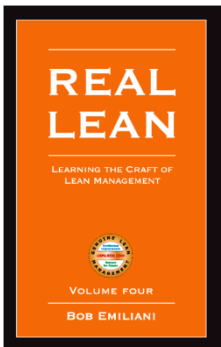
and offers many surprising and even jarring new insights. It dissects conventional management thinking and practice which so strongly hinders managers' ability to become Lean leaders. Major obstacles are revealed, culminating in the identification of 14 key commitments that executives must make in order to sustain Lean.

200 pages • ISBN 978-0-9722591-4-9 • 8x5x0.5 in. • July 2007 • Soft Cover • \$20

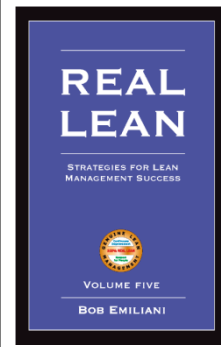
176 pages • ISBN 978-0-9722591-6-3 • 8x5x0.5 in. • May 2008 • Soft Cover • \$20

Describes How To Learn Lean Management

Lean Strategies For Success



REAL LEAN: Learning the Craft of Lean Management (Vol. Four) brings Lean full circle. It shows how Lean management is itself a craft that can only be learned as any other craftsman would learn their trade. Few people understand Lean management in the context of a craft, including



REAL LEAN: Strategies for Lean Management Success (Vol. Five) presents a set of fundamental strategies that will help assure Lean management success. They encourage executives to study Lean management history, analyze the failures of other companies, obtain a clearer view of reality at

the best Lean practitioners and Lean thinkers external to Toyota. This unique perspective creates a much clearer impression of what executives need to do in order to become Lean leaders. Their learning must be much deeper than they might have imagined, but the result will be much better than they would have expected.

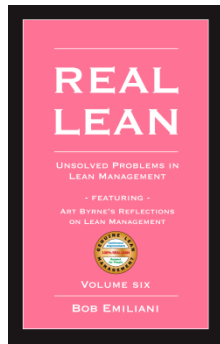
ground-level, better utilize internal and external human resources, and have greater confidence in their ability to become self-reliant in their Lean journey.

152 pages • ISBN 978-0-9722591-7-0 • 8x5x0.5 in. • October 2008 • Soft Cover • \$20

170 pages • ISBN 978-0-9722591-9-4 • 8x5x0.5 inches • January 2010 • Soft Cover • \$20



Presents Tough And Interesting Problems

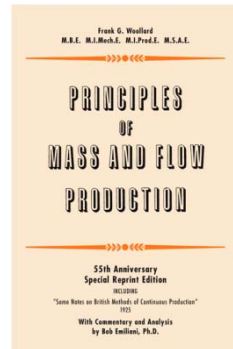


REAL LEAN: Unsolved Problems in Lean Management (Vol. Six) shines a bright light on several major unsolved problems in Lean management and also identifies practical countermeasures using creative and original Lean thinking. It includes a special interview with the retired CEO of

The Wiremold Company, Art Byrne, reflecting on his nearly 30 years of Lean practice. This volume also helps focus the Lean community's attention on specific areas to work on in order to advance managers' understanding and practice of Lean management.

238 pages • ISBN 978-0-9845400-0-6 • 8x5x0.5 inches • October 2010 • Soft Cover • \$20

Flow Production In 1920s UK Auto Industry

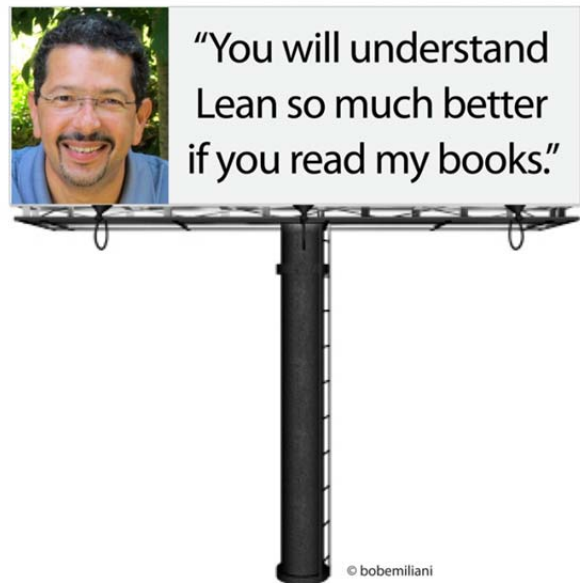


Principles of Mass and Flow Production is a 55th Anniversary Special Reprint Edition of Frank G. Woollard's (1883-1957) long-forgotten book, and includes commentary and analysis by Bob Emiliani. Woollard made major contributions to progressive manufacturing management practices in the British

automobile industry of the 1920s, and was also the first to develop automatic transfer machines while working at Morris Motors Ltd., Engines Branch, in Coventry, U.K. His work is comparable to that of the legendary Taiichi Ohno, the principal architect of Toyota Motor Corporation's production system.

340 pages • ISBN 978-0-9722591-8-7 • 9x6x0.8 inches • January 2009 • Soft Cover • \$40

Remember...



Lean Management For Higher Education

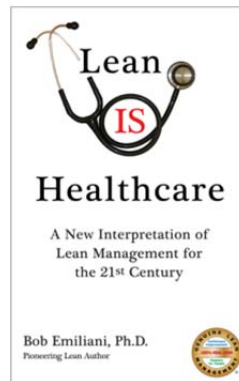


We Can Do It! Improving the Relevancy and Value of Higher Education Using Lean Management introduces the Lean management system to university leaders and informs them of how Lean management can be used as a preferred means to address current and future challenges in higher education. It

provides critical information that university leaders need to know to correctly begin their practice of Lean management in academics, which is the principal source of value creation in higher education. Lean management offers the unique opportunity to do good without doing harm.

299 KB (2820 Kindle) • ISBN 978-0-9845400-3-7 • February 2012 • e-Book • \$9.99

The Healthcare Benefit Of Lean Management

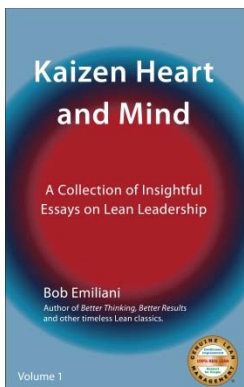


Coming in May 2012
Lean IS Healthcare: A New Interpretation of Lean Management for the 21st Century describes how Lean management, when correctly understood and practiced, has therapeutic benefits to both managers and employees. It shows leaders how Lean

management contains simple yet effective treatment regimens that will improve the health and well-being of people in organizations when consistently and thoughtfully applied. Make Lean part of a wider strategy to both improve the health and wellness of employees and lower healthcare costs.

TBD KB (xxxx Kindle) • ISBN 978-0-9845400-4-4 • May 2012 • e-Book • \$7.99

Insights Into Leading Lean Organizations

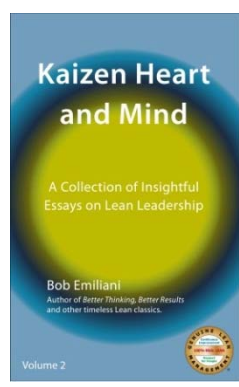


Kaizen Heart and Mind: A Collection of Insightful Essays on Lean Leadership (Volume 1) offers critical insights based on years of actual Lean practice. In this e-book, readers will learn the mindset and daily practice required to successfully lead a Lean organization. While some aspects of Lean management are

easy to comprehend, it has proven to be quite difficult to do. This e-book will help leaders avoid the numerous major and minor errors that slow down or destroy Lean transformations.

121 KB (1751 Kindle) • ISBN 978-0-9845400-2-0 • January 2012 • e-Book • \$5.99

Insights Into Leading Lean Organizations



Coming in January 2013
Kaizen Heart and Mind: A Collection of Insightful Essays on Lean Leadership (Volume 2) offers critical insights based on years of actual Lean practice. In this e-book, readers will learn the mindset and daily practice required to successfully lead a Lean organization. While some aspects of Lean management are

easy to comprehend, it has proven to be quite difficult to do. This e-book will help leaders avoid the numerous major and minor errors that slow down or destroy Lean transformations.

TBD KB (xxxx Kindle) • ISBN 978-0-9845400-5-1 • January 2013 • e-Book • \$5.99

